

DON'T JUST WALK BY



HOW YOU CAN HELP LOCAL PEOPLE
OVERCOME HOMELESSNESS FOR GOOD

BROUGHT
TO YOU BY



IN
PARTNERSHIP
WITH



SPARE ANY CHANGE?

It's hard to walk past homeless people on the street without doing something. Some dig into their pockets for change, while others might offer to buy something to eat.

But this only provides immediate relief. With the support of HARP, and other local groups with shared aims and ambitions, people who are homeless can change their lives for the better.

**HARP'S MISSION
IS TO HELP
LOCAL PEOPLE
OVERCOME
HOMELESSNESS
FOR GOOD.**



HOW CAN I HELP?



By giving your time. People sleeping rough can feel invisible. But a quick chat, and some food if they're hungry, can help improve self-esteem, which could be a crucial step towards a new life away from the streets.



Don't give money. People street begging often do it to support a drug habit*, and not all people begging are homeless. Instead, donate to charities like HARP who help homeless people start a new life away from the streets.

Please be aware that there are often complex issues that come with homelessness, so always put your own safety first when approaching a stranger.

*A recent Thames Reach outreach team found that 80% of people beg to fund a drug or alcohol addiction

HARP'S SERVICES

HARP support over 1,000 people a year who are homeless or at risk of becoming homeless.

If you talk to a homeless person, let them know about HARP's **Bradbury Day Centre on York Road**. You could tear off one of the address cards on the back of this guide and hand it to someone in need.

At the Bradbury Day Centre, homeless people can get a **cooked breakfast and lunch**, access to **washing facilities**, **free clothing**, and receive **professional support** from HARP's friendly staff and volunteers, as well as access to **HARP's rooms**.



THE HARP HOMELESSNESS ICEBERG



HARP PROVIDE:

EMPLOYMENT
SUPPORT

OVER 170 BED
SPACES

HOUSING ADVICE

CLEAN CLOTHES

ONE-TO-ONE
SUPPORT

LINKS TO DRUG
& ALCOHOL
TREATMENT

COOKED
BREAKFASTS &
LUNCHES

HOMELESSNESS
PREVENTION WORK

BENEFITS ADVICE

ACCESS TO MENTAL
HEALTH SUPPORT

CONFIDENCE
BOOSTING
ACTIVITIES

NIGHT FOOD
PACKS

WHAT YOU SEE

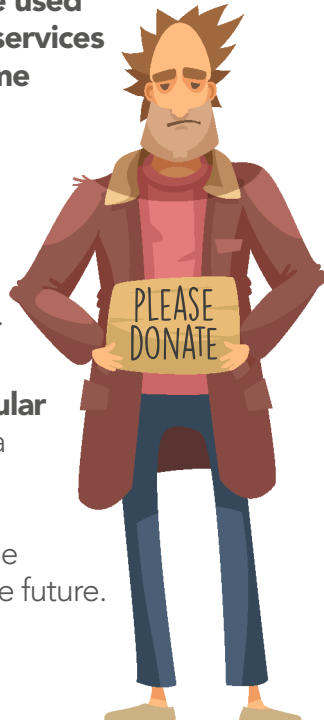
WHAT'S HIDDEN

WHAT MORE CAN I DO?

By donating to HARP, you can be sure that your money will be used to support a wide range of services to help local people overcome homelessness for good.

For a full list of the ways you can help people who are homeless in Southend check out HARP's website www.harpsouthend.org.uk.

One easy way to support HARP is by setting up a regular gift. Even a small amount on a regular basis gives HARP the confidence to know that their services will be there for people not just today, but long into the future.

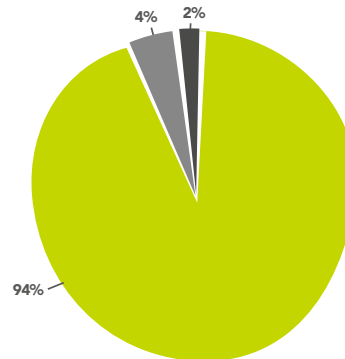


DONATING IS EASY

To set up a regular gift, simply text **Donate HARP** to 88802 and follow the instructions.

Or to make a one off donation text **Donate HARP 12** to 88802

You can rest assured that your donation is going to be put to good use.



In the year ending March 2016, 94% of the money HARP spent went on frontline homeless services.

This compares favourably to national charities, where the average is around 80% spent on charitable activities.

● Homeless Services ● Fundraising ● Essential Governance Costs

WHAT WOULD

LIFE ON THE STREET

DID YOU KNOW?
AVERAGE LIFE
EXPECTANCY
OF A HOMELESS
PERSON IN THE UK
IS JUST 47*

DID YOU KNOW?
ROUGH SLEEPERS
ARE 17 X MORE
LIKELY TO BE
VICTIMS OF
VIOLENCE**



**HUNGRY COLD UNSAFE
LONELY SCARED ISOLATED
INVISIBLE**

**PLEASE HELP LOCAL PEOPLE MOVE AWAY FROM LIFE
ON THE STREET BY DONATING TO HARP.**

*Crisis 2016

**Crisis 2011

YOU PREFER?

SUPPORT FROM HARP



**SAFE WARM SUPPORTED
HEALTHY CONFIDENT
OPTIMISTIC**

**PLEASE HELP LOCAL PEOPLE MOVE AWAY FROM LIFE
ON THE STREET BY DONATING TO HARP.**

HARP'S SUCCESSES

FEEDBACK FROM SERVICE USERS



"I know most of the rough sleepers in town, I tell them about HARP all the time. That's what they need, help from you guys."

Anonymous quote from a former rough sleeper



"Giving a pound to someone on the streets may ease your conscience, but giving someone some time and courtesy can make a bigger difference. If you want to help, support the charity that can give genuine help; help the people that help homeless people. HARP have been a lifeline."

John, who is turning his life around with HARP



"HARP was like an early Christmas present. It was a bit of a miracle, they came to my rescue and offered me a room. And I thought that's it now, you've got to draw a line. It's sort of starting again, I guess."

Anonymous quote from a former rough sleeper

POINT ROUGH SLEEPERS IN HARP'S DIRECTION WITH THESE HANDY CARDS. UNFORTUNATELY, SOME PEOPLE ARE NOT READY TO ENGAGE WITH SERVICES. HOWEVER, WHEN THEY ARE, HARP'S DOOR IS ALWAYS OPEN.

Please come to HARP's Bradbury Day Centre for food, clothing, support, advice and accommodation.

See contact and address on reverse

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THE BRADBURY DAY CENTRE

103-107 York Road
Southend, SS1 2DL

PHONE 01702 430696

OPEN MON-FRI 9AM-3.30PM

CLOSED WEEKENDS & BANK HOLIDAYS

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WWW.HARPSOUTHEND.ORG.UK

REGISTERED CHARITY: 1098126

REGISTERED PROVIDER OF SOCIAL HOUSING: 4742